

It Pays to Shop at EATON'S



GLENÉATON Rawhide Luggage

Smart luggage for your Fall vacation? Then you'll want to see EATON'S very own Glenéaton rawhide luggage—impressive...designed to give years of wear...truly possessions you'll be proud to own, proud to give as gifts! Rawhide covering in a rich natural shade, finished with rawhide covered brass locks and hardware and rayon moire lining. Choose from the following pieces:

Weekend Case, approx. size 21x16x6 EATON Price **33.95**
Medium Case, approx. size 21x18x6 EATON Price **56.95**
Packing Case, approx. size 21x18x8 EATON Price **56.95**

Pullman Case with tray, approx. size 26x16x8 EATON Price **58.75**
Week End Case, approx. size 21x15x7 EATON Price **44.50**
Fringhter approx. size 29x22x9 EATON Price **87.50**

Train Case, approx. size 18x12x6 EATON Price **33.50**

EATON'S—LUGGAGE, VIEW STREET

"PUNKINHEAD"

EATON'S Very Own Teddy Bear



A small little bear that's a real bear as well as a kid! In well-tended, well-kept condition, this Punkinhead is a real bear, with his arms, ears, legs and little feet all in good condition. The little book that accompanies every Punkinhead is a real book that tells the story of how Punkinhead got his name. In very nice shape.

2.95 ... 9.95

EATON'S—TOYS, LOWER MAIN FLOOR

My First Dictionary



Very compact picture word book. "Eats word a primer" in the title. "My First Dictionary". This delightful book is an excellent first dictionary as a picture book. Rich sentence material, with words over the page, and a meaningful way to learn a picture in full color. This book has been made to make the beginner's dictionary an easy and pleasant world. Over 600 pictures.

1.39 each

EATON'S—BOOKS, LOWER MAIN FLOOR

Comforters... For Blissful Sleeping

Speak of the "Good Old Days" and one of the pictures that come to mind is of Grandmother's home patchwork quilt. Well, EATON'S have comforters with the same snug warmth (but less weight)...with the same beauty (but more contemporary)...as the colourful result of Grandmother's quilting parties. And today you'll find them in a wide range and a glorious colour collection.

Come choose yours at EATON'S

Down-Filled Comforters, down filled with "Clown" pattern, same tan and white as the "Patchwork" pattern, designed for persons sleeping. Filled with down feathers, which are being tightly woven and interwoven to avoid shedding. (Excellent for those who are allergic to down feathers.) Colors include rose, blue, light blue, green and white. About 70" x 70".

45.00

Satin Comforters, down filled with "Patchwork" pattern, same tan and white as the "Clown" pattern, designed for persons sleeping. Filled with down feathers, which are being tightly woven and interwoven to avoid shedding. (Excellent for those who are allergic to down feathers.) Colors include rose, blue, light blue, green and white. About 70" x 70".

29.50

Ravaree Comforters, in fluffy, downy combination. "Clown" pattern with tan and white feathers. Filled with down feathers, which are being tightly woven and interwoven to avoid shedding. (Excellent for those who are allergic to down feathers.) Colors include rose, blue, light blue, green and white. About 70" x 70".

15.95

Wool-Filled Comforters, tan, reversible, in soft, flowing color combinations, olive green and pale yellow, and light blue and pale yellow. Colors include rose, blue, light blue, green and white. About 70" x 70".

9.95

EATON'S—STAPLES, MAIN FLOOR

Eaton's One-Day Sale of Luxury Fur-Trimmed Coats

Rich Fur Trims!
Beautiful Fabrics!
Seven Stunning New Styles'

Misses' Sizes 10 to 20
Half Sizes 14½ to 22½
Women's Sizes 30 to 40

SALE 48.00
PRICE. 48.00

EATON'S—COATS, FASHION FLOOR

EATON'S FOODATERIA — Groceries, Meats, Fruits, Vegetables

Carry and Save

GROCERIES

Be sure to look in the section of EATON'S Foodateria. There special displays, counter arrangements, great for tricks, surprises, and a "Pumpkin Head" that gives the weight of the past to your pocket. Don't make it—Sally's West at EATON'S!

Spiced Beef 47c
Chopped Ham 49c
Luncheon Tongue 64c

Pork 50c
Shortening 33c
Hams Favorite, Swift's 1.15

Dog Food 2 for 23c
Cat Food 2 for 23c
Strained Beef 18c

Strained Beef Hearts 18c
Strained Beef Liver 18c
Strained Pork 18c

Strained Veal 18c
Diced Beef 24c
Diced Beef Liver 24c
Diced Pork 24c
Diced Veal 24c
Cheese Swift's 2.00
Cheese Swift's Brookfield 2.35

Pure Pork Sausage

Swift's, 1 lb. 14c

Frankfurts Swift's 14c

Bologna Swift's 14c

Marinade 14c

Shortening 39c

Lard Swift's Leaf 32c

Cheese Swift's Brookfield 27c

Cheese Spread 24c

Cleanser Classic 2 for 15c

Cleanser Swift's 2 for 23c

FRESH FRUITS

Specials for Thanksgiving

NUTS IN SHELL

Walnuts No. 1 Set Shell 3 lbs. 98c

Brazil Nuts Large and Small 2 lbs. 75c

Cranberries Cape Cod No. 1 25c

Potatoes 1 lb. 1 lb. 37.90

Shortbread Fingers 35c

Assorted Fancies 50c

Steolens 25c

Bridge Loaves 16c

Iced Cinnamon Buns 15c

1.00 15.00

Store Hours: 9 A.M. to 5 P.M.

Wednesday: 9 A.M. to 1 P.M.

QUALITY MEATS

Swift's Week Continues
MUTTON

Lamb Whole 52c

Shoulders Whole 39c

Rib Chops 48c

Bread 22c

GRAIN-FED PORK

Butts Meats 62c

Legs Fresh 57c

Fillets 74c

RED AND BLUE BRAND STEER BEEF

Prime Ribs Standing 81c

Cross Ribs Roast 68c

Blade Roast 58c

BAKERY

Overseas Dark Fruit Cakes 1.30

Fruit Slabs About 4 lbs. 1.25

Ginger Fruit Cakes 30c

Battenburg 40c

Shortbread Fingers 35c

Assorted Fancies 50c

Steolens 25c

Bridge Loaves 16c

Iced Cinnamon Buns 15c

1.00 15.00

Store Hours: 9 A.M. to 5 P.M.

Wednesday: 9 A.M. to 1 P.M.

Choose Your Overseas Parcels Now!

Apples—Chocolates—Hams—Christmas Cake—Butter—Bacon—Shortening

Save yourself the time and trouble involved in shopping, packing and mailing your overseas parcels. Let EATON'S Overseas Parcel Service do the work for you. Complete Christmas Overseas Parcel Selection. Select the parcels you want to send to your friends. Let EATON'S do the rest. Christmas greeting cards available. For complete information, telephone Europa 4141, ask for Misses Sherry.

EATON'S Quality Chocolates, Christmas Wrapped—Postage additional.

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BRINGING UP FATHER, by McNamee



L'il ABNER, by Al Capp



POGO, by Walt Kelly



DONALD DUCK, by Walt Disney



JOE PALOOKA, by Ham Fisher



GRANDMA, by Charles Kuhn



ARCHIE, by Bob Montana



REX MORGAN, M.D., by Dal Curtis



BARNABY, by Jack Morley



The Daily Colorist Victoria, B.C., Thurs., Oct. 5, 1950

RIP KIRBY, by Alex Raymond



BUCK ROGERS, by Bob Barton and Murphy Anderson



BLONDE, by Chic Young



MARY WORTH'S FAMILY, by Dale Allen



JOHNNY HAZARD, by Frank Robbins



SMITTY



MUTT AND JEFF, by Bud Fisher



ROB ROY, King of the Cowboys, by Al McKinster



PENNY, by Harry Haenigen



